



Partner
Michel BÉJOT

Lawyers

Michel BÉJOT

Born: Lons-le-Saunier, France, August 28, 1947; admitted, 1978, Paris.

Education: University of Dijon, Faculté de Droit de Dijon (Doctorat en Droit, 1974); Centre d'Administration des Entreprises, Dijon (CAAE, 1971); Institut Fur Arbeits-und Wirtschaftrecht, Cologne (1972); Max-Planck-Institut, Hamburg (1973); New York University (M.C.J., 1976).

Previously with: Cleary Gottlieb Steen & Hamilton, New York, 1976-1977, Siméon Moquet Borde & Associés, Paris, France, 1977-1986.

Member: Board of Directors of European-American Chamber of Commerce (France), International Trademark Association, Global Advertising Lawyers Alliance, International Technology Law Association (ITECHLAW), Editorial Board, Journal of Internet Law.

Languages: French, English and German.

Practice Areas: Intellectual Property; Computer Law; Information Technology and New Technologies; Advertising Law; Trade Regulation; Mergers and Acquisitions, International Litigation.

Email: mbejot@bhbfrance.com

Publications and contributions

State Monopolies and Gambling. Is the Betting Closed?, The IT Law Newsletter, IFCLA, June 2008,

Gambling and Betting on the Internet, State Monopolies and the Search for Virtue, Journal of Internet Law, January 2007,

Private Copy/copies and Copy Control Devices - French Law and the Right to Reproduce, Journal of Internet Law, May 2006,

Advertising to Children in France, International Journal of Advertising & Marketing to Children, April-June 2004,

International Promotion Law Book, co-author PMA, 2004,

Trademark Law & the Internet, co-author INTA, 1999-2000-2001-2003

Dotcom Bankruptcy and Financial Institutions' Liability, Journal of Internet Law, June 2002,

European Treatment of Internet Privacy Issues, Journal of Internet Law, January 2001,

Advertising to Children in France, EALA Publication, March 2001,

Current Approaches to Domain Name Management in Europe, Journal of Internet Law, June 2000,

Trade Mark Yearbook, France, Euromoney Publication, 1995-1998,

Comparative Advertising Must Be Objective, European Counsel, 1996,

Einige Elemente der konzernrechtlichen Sonderregeln in Frankreich, Max Planck Institut Symposium, 1990,

Doing Business in France co-author Matthew Bender, 1983,



Partner
Michel BÉJOT



Lawyers

Michel BÉJOT

La Protection des Actionnaires Externes dans les Groupes de Sociétés en France et en Allemagne, Ets. Bruylant, 1976.

State Monopolies & Online Gambling Update, Paris, June 2008, moderator, Conference International Federation of Computer Law Associations (IFCLA): IT Law Challenges,

Global Online Advertising Campaign, London, November 2007, speaker, Conference International Technology Law Association (ITECHLAW),

Marketing on the Internet Current Topics in France and in Europe, Chicago, December 2006, speaker, Conference Promotion Marketing Association (PMA) : Take an International Road Test on the Global Markets,

Advertising on the Internet Through Commercial Links and Key Words on Search Engines & the Liability Incurred, Prague, November 2006, speaker and moderator, Conference International Technology Law Association (ITECHLAW) : Conference for Technology and Telecommunications Lawyers,

Loi "Toubon" de 1994 Relative à l'Emploi de la Langue Française à la Lumière de l'Arrêt General Electric du 6 mars 2006, Paris, July 2006, speaker, Conference European American Chamber of Commerce (France) : Emploi de la Langue Française dans les Entreprises,

International Marketing : Globalization is here to Stay!, Chicago, December 2005, speaker, Conference Promotion Marketing Association (PMA) : Hyperchange: Maintaining Balance in the Rapidly Changing World of Marketing,

Status of Consumer Protection in France, Copenhagen, October 2005, speaker, Conference Global Advertising Lawyers Alliance : Consumer Protection in Advertising Law,

Campaigns in Crisis, a French Perspective, Amsterdam, October 2005, speaker, Conference Global Advertising Lawyers Alliance : Advertising Campaigns in Crisis,

Pitfalls of International Marketing Campaigns, London, June 2005, speaker, Conference Hawksmire : Modern Marketing Law and Best Practice,

Publicity Rights/Use of Celebrities, New York, May 2005, speaker, Conference Global Advertising Lawyers Alliance : The Legal Landscape of Global Advertising,

La Délocalisation des Services, Paris, April 2005, speaker, Conference AFJE/ECLA : L'Entreprise dans l'Europe du XXIe Siècle - Délocalisation: Enjeux Stratégiques, Etendue et Limites,

Promotions, Advertising and Kid's Eating Behaviors, Chicago, December 2004, speaker, Conference Promotion Marketing Association (PMA) : Reality Check: From Promotion Apprentice to Master of the Game,

Advertising, promotions and marketing issues in the IT context, Amsterdam, November 2004, moderator, Conference CLA : A Blueprint for Information and Communication Technology Lawyers,

Vetting a Pan-European Campaign, London, September 2004, speaker, Conference CMS Cameron McKenna : Is it Legal ? - Advertising and Marketing, an Update,

How to Conduct a Successful Pan-European Advertising Campaign, London, June 2004, speaker, Conference ADLAW : The Latest Developments, The Newest Trends, The Hottest Issues,

Partner
Michel BÉJOT



Lawyers

Michel BÉJOT

The downloading of content onto mobile phones : Copyright issues, Washington DC, May 2004, speaker, Conference CLA : The 2004 World Computer and Internet Law Congress,

Electronic/Digital Signatures - Certification Entities vs. Latin Notaries in online contracting, Saint Domingue, February 2004, moderator, Conference CLA/ILATID : Electronic Commerce - Legal Framework Progress and Development,

How to Stay out of Trouble when Conducting an International Promotion?, Chicago, December 2003, speaker, Conference Promotion Marketing Association (PMA) : The Magic of Promotion Marketing,

Evolving Issues on the Internet, Munich, November 2003, moderator, Conference Computer Law Association (CLA) : IT Meets Telecom,

The on-line European Union on the Making - How Companies and Practitioners live the day to day harmonization, Washington DC, April 2003, speaker, Conference On-Line Practice Committee of the Federal Communications Bar Association (FCBA) : E-Commerce, On-Line Data Protection and Intellectual Property Rights,

Improper financial backing of start-up companies, San Antonio, October 2001, speaker, Conference San Antonio Bar Association : The New High Tech Industry Representing the Ailing Dot Com,

Lawyers' focus on advertising-related issues, Paris, September 2001, speaker, Conference TAAN : The Issues that Matter to Advertising Agencies,

How Far Can we Go in the use of Personal Data for Marketing Purposes?, Monte Carlo, June 2001, speaker, Conference Electronic Retailing Association : Data Protection Issues in Europe,

Virtual Advertising - Pandora's Box? A Tool For Self Regulation or a Lawyer's Paradise?, Trier, October 2000, speaker, Conference Europäische Rechtsakademie : Virtual Advertising,

The Personal Data Challenge, Paris, June 1999, speaker, Conference European Advertising Lawyers Association (EALA) : Advertising on the Net, only Good for Lawyers?